

THE streaming service

INTRODUCTION

Welcoming the audience

- Hello / hi everyone
- Thanks for being here today.
- It's so good to see you all here.

Introducing yourself

- So, as you know I'm...
- I'm From

Giving your position, function, department, company

- I'm in charge of ...

Introducing your topic

- I'll be talking about...
- Today I'm going to talk about ...
- In my talk I'll tell you about ...
- Okay, so today I want to inform you about/ explain to you/ tell you about ...

Saying why your topic is relevant to your particular audience

- Today I am going to talk about something particularly interesting for
- At the end of this presentation, you will understand ...

Stating your purpose

- So shall we start talking about ...?
- My main goal for today is to inform you about ...
- So, today I'll present the following topic: ...
- So, during these next few hours/ minutes we'll take a look at ...

Structuring

- So, during this presentation we will particularly look at/ focus on three main parts.
- In this presentation, I will focus on three main ideas.

Sequencing

- So, we will first look at ... then ... and finally ...
- The presentation will be structured by first understanding Then looking at ... and thirdly I'll explain....
- So, the first part is about ... the second one's about... and the third one is about...

Name: Julia Marks

Company's name:
THE streaming service

Target audience: Individuals from all over the world that enjoy watching movies and TV shows from home.

Topic: Why this streaming service is incomparable to others such as Netflix, Disney+ or HBO.

Purpose: To convince others to subscribe to THE streaming service.

Presentation subtopics: - -

- The streaming service offers a combination of all the Netflix AND Disney+ movies and shows making it the best of both worlds,
- it ensures that there is a high diversity of international content for individuals from all over the world,
- the first six months of use are free, and you can watch it from unlimited screens at the same time and comes with an installed VPN so that you can enjoy it from anywhere in the world.

Timing

- So, the presentation will be approximately 10 min.
- This will take about 5 min.
- Just as a heads up, this presentation will take about ...

Handouts

- I'll be giving you all copies of the slides so don't stress about taking notes.
- I also wouldn't mind sending you an email with the ppt slides, just let me know.
- You don't have to take notes if you don't want. I'll give out a handout with all the important statistics at the end.

Timing:
5 min

Questions

- There will be time for questions at the very end.
- If you have any questions just let me know
- Feel free to ask any questions during my presentation.
- If you have any questions later on after the presentation, feel free to shoot me an email. I'll gladly assist you with anything.
- We will have a short Q&A session at the end of the presentation, so please hold your questions until then.

EFFECTIVE OPENINGS

Rhetorical questions

Is market research important for brand development?

Do we really need quality assurance?

Interesting facts

According to an article I read recently, ...

Did you know that ... ?

I'd like to share an amazing fact/figure with you.

Stories and anecdotes

I remember when I attended a meeting in Paris, ...

At a conference in Madrid, I was once asked the following question: ...

Let me tell you what happened to me ...

Problem to think about

Suppose you wanted to How would you go about it?

Imagine you had to What would be your first step?

Added value:

Rhetorical question about the advantages of such a streaming service.